



AskaPharm
Medication
Reviews

The idea of creating AskaPharm Medication Reviews was developed because research and statistics demonstrate that adverse drug events and drug-related hospitalizations in older adults are far too common.

In a sense this is not surprising given that this population is prone to more chronic medical conditions and we now have medications to treat almost anything that ails us. As such, older individuals have become the largest consumers of prescription drugs.

Despite the existence of solid medication review tools, little attention has focused on making them readily available. In light of the adverse event/hospitalization statistics, healthcare professionals continue having little time to critically oversee patient therapeutic profiles. In other words, medication review tools are grossly underutilized and as such, older adults are not benefiting from a missed opportunity.

We believe making medication reviews more accessible to older adults can make a difference. Health outcomes are dependent on more than the treatment itself. Optimizing the management of individual therapeutic profiles is equally important.

With AskaPharm Medication Reviews, the opportunity of having a medication review has now become much more accessible.